

Advertising Dispute Procedure Fee Schedule

	Member Fee	Non- Member Not-for-Profit	Non-Member (other than Not- for-Profit)	Notes/Procedure Reference
Complaint Filing Fee	\$1,500 (+HST)	\$1,750 (+HST)	\$2,000 (+HST)	<ul style="list-style-type: none"> • Non-refundable. • Payable by the complainant advertiser upon filing its Complaint (paragraph 1.1).
Voluntary Resolution Meeting Fee <ul style="list-style-type: none"> • Simple complaint • Complex complaint 	\$2,000 (+HST) \$3,000 (+HST)	\$2,500 (+HST) \$3,500 (+HST)	\$3,000 (+HST) \$4,000 (+HST)	<ul style="list-style-type: none"> • Non-refundable. • Resolution Meeting Fee is shared equally by both advertisers and payable by each of them upon their receipt of Ad Standards' invoice (paragraph 1.4). • The Procedure will be suspended and will not proceed until the applicable fee is received by Ad Standards.
Adjudication Fee <ul style="list-style-type: none"> • Simple complaint • Complex complaint 	\$5,000 (+HST) \$8,000 (+HST)	\$5,500 (+HST) \$9,000 (+HST)	\$6,000 (+HST) \$9,500 (+HST)	<ul style="list-style-type: none"> • Payable by the complainant advertiser before the complaint file is forwarded by Ad Standards to the Ad Dispute Panel (paragraph 1.17). • The Procedure will be suspended and will not proceed until the applicable fee is received by Ad Standards.

Notes:

- i) For advertisers resident in Quebec, add GST and QST to applicable fee.
- ii) Ad Standards' GST/HST registration number: RT 100758903.