

MEDIA RELEASE

Ad Standards Announces 2019/2020 Board of Directors

TORONTO, April 30, 2019 – Ad Standards is pleased to announce that Nancy Marcus has been elected Chair of the Board for the coming year. The 2019/2020 Board of Directors includes the following members:

EXECUTIVE COMMITTEE

Nancy Marcus (*Chair*)

Corporate Vice President, Marketing
Kruger Products L.P.

Gary Maavara (*Vice Chair*)

Executive Vice President & General Counsel,
Corporate Secretary
Corus Entertainment Inc.

Kevin Brady (*Vice Chair*)

President & CEO
Anderson DDB Health & Lifestyle

Uwe Stueckman (*Treasurer*)

SVP, Marketing
Loblaw Companies

Ron Lund

President and CEO
Association of Canadian Advertisers Inc.

Jani Yates (*President*)

President and CEO
Ad Standards

Catherine Bate (*Secretary*)

Chief Legal & Policy Officer
Ad Standards

DIRECTORS

Peggy Barnwell

Public Representative

Rosanne Caron

President
Canadian Out of Home Marketing and Measurement
Bureau

Sonia Carreno

President
IAB Canada

Dom Caruso

President and CEO
BBDO Canada

Kimberly Eberwine

General Counsel & Secretary, Canada
Procter & Gamble Inc.

Bev Kirshenblatt

Executive Director, Corporate & Regulatory Affairs
CBC/Radio Canada

Scott Knox

President & CEO
Institute of Communication Agencies

Linda Perez

Senior Vice President, Account Group
Ogilvy Montréal

Nadia Petrolito

Vice President, General Counsel & Chief
Communications Officer (CCO)
L'Oréal Canada Inc.

Andrew Saunders

Chief Revenue Officer
The Globe and Mail

Dominique Villeneuve

President and CEO
Association of Creative Communications Agencies

About Ad Standards

Ad Standards is committed to fostering community confidence in Canadian advertising and to ensuring the integrity and viability of advertising through effective industry self-regulation. As an independent, not-for-profit body, we administer the Canadian Code of Advertising Standards, the principal instrument of advertising self-regulation in Canada, and a national mechanism for accepting and responding to consumer complaints about ads. Ad Standards Clearance Services reviews creative and offers consultative services in five categories, to help ensure advertising complies with relevant regulations.

For more information, please contact:

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