

## Non-Member Pricing

Alcohol Advertising	Regular 48h	Priority 24h	Express Same Day (in by noon out by 5)
<b>Broadcast/Pre-roll - CRTC</b>			
TV/Pre-roll Product	\$225	\$450	\$600
TV/Pre-roll Sponsorship/No Claim	\$115	\$230	\$305
Radio Product	\$115	\$230	\$290
Radio Sponsorship/No Claim	\$60	\$120	\$150
<b>Broadcast/Pre-roll - CRTC and AGCO review</b>			
TV/Pre-roll Product	\$255	\$510	\$680
TV/Pre-roll Sponsorship/No Claim	\$130	\$260	\$345
Radio Product	\$130	\$260	\$325
Radio Sponsorship/No Claim	\$75	\$150	\$160
<b>Print, Banner, Post</b>			
CRTC (BC only)	\$72	\$144	\$190
AGCO (ON only)	\$72	\$144	\$190
CRTC and AGCO	\$92	\$184	\$245
<b>Website</b>			
1 to 10 pages	\$92 + \$10 per page	\$184 + \$20 per page	\$245 + \$25 per page
More than 10 pages	\$92 + \$10 per page	\$184 + \$20 per page	NA
Consultation	\$265	\$530	--
*Single Market is available for TV and Radio at 1/2 price			
Children's Advertising	Regular 2 d (5pm)	Priority 1 d (5pm)	Express Same Day (in by noon out by 5)
Script Evaluation	\$115	\$230	--
Committee Clearance Review	\$315	--	--
Committee Clearance Review "Off-Week" (Sept—Dec)	\$425	--	--
Conditional Clearance plus Committee Review	\$630	--	--
Renewal/Split	\$115	\$230	\$305
Print, Banner, Post	\$160	\$320	\$425
Website 1 to 10 pages	\$160	\$320	\$425
Website with more than 10 pages (4 days)	Add \$10/page	--	--

## Ad Standards

Consultation	\$265	\$530	--
<b>Cosmetic Advertising</b>	<b>Regular 48h</b>	<b>Priority 24h</b>	<b>Express</b> Same Day (in by noon out by 5)
TV/Pre-roll - Multi-market	\$200	\$400	\$475
TV/Pre-roll - Single market	\$75	\$150	\$200
Radio	\$40	\$80	\$110
Print, Banner, Post	\$200	\$400	\$475
Website 1 to 10 pages	\$200 + \$10 per page	\$400 + \$20 per page	\$475 + \$25 per page
Website with more than 10 pages	\$200 + \$10 per page	\$400 + \$20 per page	NA
Consultation	\$265	\$530	--
<b>Consumer Health Products</b>	<b>Regular 96h</b>	<b>Priority 48h</b>	<b>Express 24h</b>
<b>Nonprescription Drugs, Natural Health Products and Medical Devices</b>			
Radio	\$125	\$250	\$335
TV/Pre-roll	\$250	\$500	\$665
Print, Website, Posts, Banners, SEM 1-2 pages/pieces	\$250 + \$10 per page/piece	\$500 + \$20 per page/piece	\$665 + \$25 per page/piece
Print, Website, Posts, Banners, SEM 3-10 pages/pieces	\$250 + \$10 per page/piece	--	--
Consultation	\$265	\$530	--
<b>Prescription Drug Message (DTCA)/Medical Condition/Disease Material (DTCI)</b>			
Radio	\$530	\$1,060	--
TV/Pre-roll	\$530	\$1,060	--
Print, Website, Posts, Banners, SEM 1-2 pages/pieces	\$530 + \$15 per page/piece	\$1,060 + \$30 per page/piece	--
Print, Website, Posts, Banners, SEM 3-10 pages/pieces	\$530 + \$15 per page/piece	--	--
Print, Website, Posts, Banners, SEM more than 10 pages/pieces (7 days)	\$530 + \$15 per page/piece	--	--
Consultation	\$530	\$1,060	--
<b>Clinical Trial Recruitment</b>			
Radio	\$250	\$500	--
TV/Pre-roll	\$250	\$500	--

## Ad Standards

Print, Website, Posts, Banners, SEM 1-10 pages/pieces	\$250 + \$10 per page/piece	\$500 + \$20 per page/piece	--
Print, Website, Posts, Banners, SEM more than 10 pages/pieces	\$250 + \$10 per page/piece	--	--
<b>Vaccine Advertisement</b>			
Radio	\$530	\$1,060	--
TV/Pre-roll	\$530	\$1,060	--
Print, Website, Posts, Banners, SEM 1-10 pages/pieces	\$530 + \$15 per page/piece	\$1,060 + \$30 per page/piece	--
Print, Website, Posts, Banners, SEM more than 10 pages/pieces	\$530 + \$15 per page/piece	--	--
<b>Food and non-alcoholic beverages</b>	<b>Regular 48h</b>	<b>Priority 24h</b>	<b>Express Same Day (in by noon out by 5)</b>
TV/Pre-roll - Multi-market	\$115	\$230	\$305
TV/Pre-roll - Single market	\$40	\$80	\$105
Radio - Multi-market	\$65	\$130	\$165
Radio - Single market	\$30	\$60	\$75
Combined with a Children's Clearance	\$65	\$130	\$175
Print, Banner, Post	\$115	\$230	\$305
Website 1 to 10 pages	\$115 + \$10 per page	\$230 + \$20 per page	\$305 + \$25 per page
Website with more than 10 pages	\$115 + \$10 per page	230 + \$20 per page	NA
Consultation	\$265	\$530	--
<b>Food and non-alcoholic beverages with health claims</b>	<b>Regular 96h</b>	<b>Priority 48h</b>	<b>Express 24h</b>
TV/Pre-roll	\$250	\$500	\$665
Radio	\$125	\$250	\$335
Print, Banner, Post	\$250	\$500	\$665
<b>Infomercial</b>	<b>Regular 96h</b>	<b>Priority 48h</b>	
All Categories - based on length	\$300 + \$12/min	\$600 + \$12/min	--