

## **MEDIA RELEASE**

### **Ad Standards Announces 2018/2019 Board of Directors**

**TORONTO, May 1, 2018** – Ad Standards is pleased to announce that Nancy Marcus has been elected Chair of the Board for the coming year. The 2018/2019 Board of Directors includes the following members:

#### **EXECUTIVE COMMITTEE**

**Nancy Marcus** (*Chair*)

Corporate Vice President, Marketing  
Kruger Products L.P.

**Gary Maavara** (*Vice Chair*)

Executive Vice President & General Counsel,  
Corporate Secretary  
Corus Entertainment Inc.

**Kevin Brady** (*Vice Chair*)

President & CEO  
Anderson DDB Health & Lifestyle

**Carol J. Ritter** (*Treasurer*)

General Counsel & Secretary, Canada  
Procter & Gamble Inc.

**Ron Lund**

President and CEO  
Association of Canadian Advertisers Inc.

**Jani Yates** (*President*)

President and CEO  
Ad Standards

**Janet Feasby** (*Secretary*)

Vice President, Standards  
Ad Standards

#### **DIRECTORS**

**Peggy Barnwell**

Public Representative

**Rosanne Caron**

President  
Canadian Out of Home Marketing and Measurement  
Bureau

**Sonia Carreno**

President  
IAB Canada

**Dom Caruso**

President and CEO  
BBDO Canada

**Claude Galipeau**

Chief Revenue Officer  
Torstar Corporation

**Bev Kirshenblatt**

Executive Director, Corporate & Regulatory Affairs  
CBC/Radio Canada

**Scott Knox**

President & CEO  
Institute of Communication Agencies

**Linda Perez**

Senior Vice President, Account Group  
Ogilvy Montréal

**Nadia Petrolito**

Vice President, General Counsel & Chief  
Communications Officer (CCO)  
L'Oréal Canada Inc.

**Ruth Rapoport**

Assistant General Counsel  
Unilever Canada Inc.

**Uwe Stueckman**

SVP, Marketing  
Loblaw Companies

**Dominique Villeneuve**

President and CEO  
Association of Creative Communications Agencies

**Eric Yeung**

Senior Brand Director  
Fido & chatr mobile, Rogers Communications

### About Ad Standards

Ad Standards is Canada's national, independent, not-for-profit advertising self-regulatory body. We are committed to fostering community confidence in advertising and to ensuring the integrity and viability of advertising through responsible industry self-regulation. Ad Standards administers the *Canadian Code of Advertising Standards*, the principal instrument of advertising self-regulation in Canada, and a national mechanism for accepting and responding to consumers' complaints about advertising. Ad Standards Clearance Services reviews creative and offers consultative services in five categories, to help ensure advertising complies with relevant regulations.

**For more information, please contact:**

Christian Campbell

Communications Coordinator

Tel: 416 961-6311, ext. 227

[christian.campbell@adstandards.ca](mailto:christian.campbell@adstandards.ca)