



Advertising Standards Canada
Les normes canadiennes de la publicité

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For immediate release

Advertising Standards Canada Announces 2016/2017 Board of Directors

TORONTO, May 5, 2016 – Advertising Standards Canada is pleased to announce that Sandy MacLeod has been elected Chair of the Board for the coming year. The 2016/2017 Board of Directors includes the following members:

EXECUTIVE COMMITTEE

Sandy MacLeod (*Chair*)

Toronto Star Newspapers Ltd.

Nancy Marcus (*Vice Chair*)

Kruger Products L.P.

Gary Maavara (*Treasurer*)

Corus Entertainment Inc.

Patrick Dickinson (*Immediate Past Chair*)

Hudson's Bay Company

Ron Lund

Association of Canadian Advertisers Inc.

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Uwe Stueckmann

Loblaws Companies

Dominique Villeneuve

Association of Creative Communications Agencies

Ted Ykema

Pfizer Consumer Healthcare, a division of Pfizer
Canada Inc.

Advertising Standards Canada (ASC) is the national, not-for-profit, advertising industry self-regulatory body committed to creating and maintaining community confidence in advertising. ASC's members – leading advertisers, advertising agencies, media, and suppliers to the advertising industry – are committed to supporting responsible and effective advertising self-regulation.