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adstandards.ca

## **Advertising Dispute Procedure Fee Schedule**

	Member Fee	Non-Member Fee	Notes/Procedure Reference
Complaint Filing Fee	\$1,500.00 (+ HST)	\$2,000.00 (+ HST)	<ul> <li>Non-refundable.</li> <li>Payable by the complainant advertiser upon filing its Complaint (paragraph 1.1).</li> </ul>
Voluntary Resolution Meeting Fee	\$2,000.00 (+ HST)	\$3,000.00 (+ HST)	<ul> <li>Non-refundable.</li> <li>Resolution Meeting Fee is shared equally by both advertisers and payable by each of them upon their receipt of Ad Standards' invoice (paragraph 1.4).</li> <li>The Procedure will be suspended and will not proceed until the applicable fee is received by Ad Standards.</li> </ul>
Adjudication Fee	\$7,000.00 (+ HST)	\$8,500.00 (+ HST)	<ul> <li>Partly refundable (see Note iii) below).</li> <li>Payable by the complainant advertiser before the complaint file is forwarded by Ad Standards to the Ad Dispute Panel (paragraph 1.17).</li> <li>The Procedure will be suspended and will not proceed until the applicable fee is received by Ad Standards.</li> </ul>

## Notes:

- i) For advertisers resident in Quebec, add GST and QST to applicable fee.
- ii) Ad Standards' GST/HST registration number: RT 100758903.
- iii) If the dispute is settled after the payment of the Complaint Filing Fee by the complainant advertiser and before the Ad Dispute Panel receives the parties' submissions from Ad Standards (see paragraph 1.17) a portion of the Adjudication Fee (\$3,500.00 (+HST)) will be refunded to the complainant advertiser.